

## Privacy Policy

**Effective Date:** Updated 21/10/24

### 1. Introduction

Microgyms UK Ltd ("we," "our," "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.microgymsuk.com](http://www.microgymsuk.com), and use our services. Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site.

### 2. Information We Collect

#### 2.1 Personal Data

We may collect personally identifiable information that you voluntarily provide to us when you register on the site, make a purchase, subscribe to our newsletter, fill out a form, or interact with us in any other way. This information may include:

- Name
- Email address
- Mailing address
- Phone number
- Payment information

#### 2.2 Non-Personal Data

We may also collect non-personal information about you, which may include:

- IP address
- Browser type
- Operating system
- Access times
- Pages viewed
- Referring website

#### 2.3 Cookies and Tracking Technologies

We use cookies, web beacons, and other tracking technologies to collect information about your interactions with our website to improve your experience. You can control the use of cookies at the individual browser level.

### 3. Use of Your Information

We use the information we collect from you for various purposes, including:

- To provide, operate, and maintain our website
- To improve, personalize, and expand our website
- To understand and analyze how you use our website
- To develop new products, services, features, and functionality
- To communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- To process your transactions
- To send you emails
- To find and prevent fraud

### 4. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- **With Service Providers:** We may share your information with third-party vendors, service providers, contractors, or agents who perform services for us or on our behalf and require access to such information to do that work.

- **By Law or to Protect Rights:** We may disclose your information where we are legally required to do so to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process.
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

## **5. Security of Your Information**

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

## **6. Your Data Protection Rights**

Depending on your location, you may have the following rights regarding your personal data:

- The right to access – You have the right to request copies of your personal data.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

## **7. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **8. Contact Us**

If you have any questions about this Privacy Policy, please contact us:

- By email: [contact@microgymsuk.com](mailto:contact@microgymsuk.com)
  - By visiting this page on our website: [www.microgymsuk.com](http://www.microgymsuk.com)
  - By mail: Microgyms uk ltd, 113 Liverpool Road Studios, Liverpool Road, L23 5TD
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